Department of CSE-DS

Course Outcomes

Year	2nd	Semester	3rd
Subject Name	Maths-IV	**Subject Code/ NBA Code**	BAS-303/C 201

S. No.	Course Outcomes
CO 1	Remember the concept of partial differential equation and to solve partial differential equations
CO 2	Analyze the concept of partial differential equations to evaluate the problems concerned with partial differential equations
CO 3	Understand the concept of correlation, moments, skewness and kurtosis and curve fitting.
CO4	Remember the concept of probability to evaluate probability distributions.
CO 5	Apply the concept of hypothesis testing and statistical quality control to create control charts.

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Approved by AICTE, Ministry of HRD, New Delhi and Affiliated to
Dr. APJ Abdul Kalam Techinical University, Uttar Pardesh, Lucknow.

NBA
Accredited B.Tech Programs CSE, IT
upto 30 June 2025

College Code **290**

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Year	2nd	Semester	3rd
Subject Name	Universal Human Values and Professional Ethics	**Subject Code/ NBA Code**	BVE-301/C 202

S.No.	Course Outcomes
CO 1	Understand the significance of value inputs in a classroom, distinguish between values and skills, understand the need, basic guidelines, content and process of value education, explore the meaning of happiness and prosperity and do a correct appraisal of the current scenario in the society.
CO 2	Distinguish between the Self and the Body, understand the meaning of Harmony in the Self the Co-existence of Self and Body.
CO 3	Understand the value of harmonious relationship based on trust, respect and other naturally acceptable feelings in human-human relationships and explore their role in ensuring a harmonious society
CO4	Understand the harmony in nature and existence, and work out their mutually fulfilling participation in the nature.
CO 5	Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work

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Year	2nd	Semester	3rd
Subject Name	Data Structure	Subject Code/ NBA Code	BCS-301/C 203

S.No.	Course Outcomes
CO 1	Describe linear data structures like array, linked list, stack and queue.
CO 2	Infer design and implementation of different basic data structures.
CO 3	Describe non-linear data structures like tree and graph and their use in various domains like networking, complier design etc.
CO4	Examine advantages and disadvantages of various data structures for selection of efficient data structure to solve any problem.
CO 5	Evaluate various data structures in terms of time and space complexity for handling operations like searching, insertion, deletion, traversing, sorting, merging etc.

Year	2nd	Semester	3rd
Subject Name	Computer Organization and Architecture	**Subject Code/ NBA Code**	BCS-302/C 204

S. No.	Course Outcomes
CO 1	Study of the basic structure and operation of a digital computer system.
CO 2	Analysis of the design of arithmetic & and logic units and understanding of the fixed point and floating-point arithmetic operations.
CO 3	Implementation of control unit techniques and the concept of Pipelining.
CO4	Understanding the hierarchical memory system, cache memories, and virtual memory.
CO 5	Understanding the different ways of communicating with I/O devices and standard I/O interfaces.

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Year	2nd	Semester	3rd
Subject Name	Discrete Structures and Theory of Logic	**Subject Code/ NBA Code**	BCS-303/C 205

S. No.	Course Outcomes
CO 1	Acquire Knowledge of sets and relations for solving the problems of POSET and lattices.
CO 2	Apply fundamental concepts of functions and Boolean algebra to solve the problems of logical abilities.
CO 3	Employ the rules of propositions and predicate logic to solve complex and logical problems.
CO4	Explore the concepts of group theory and their applications for solving advanced technological problems.
CO 5	Illustrate the principles and concepts of graph theory for solving problems related to computer science.

Year	2nd	Semester	3rd
Subject Name	Data Structures Using C Lab	**Subject Code/ NBA Code**	BCS-351/C 206

S. No.	Course Outcomes
CO 1	Demonstrate different operations on array and linked list.
CO 2	Execute Stack and Queue using Array and Linked List.
CO 3	Implement Searching and Traversing algorithms of various linear and nonlinear data structures.
CO4	Design C programs of Bubble, Selection, Insertion, Quick, Merge and Heap Sort algorithms

Year	2nd	Semester	3rd
Subject Name	Computer Organization Lab	**Subject Code/ NBA Code**	BCS-352/C 207

S. No.	Course Outcomes
CO 1	Examine the output of the basic logic gates for different combinations of input.
CO 2	Design and simulate combinational circuits for binary arithmetic (such as adders, subtractors, and multipliers) and code converters. and simulate the 2-bit Arithmetic Logic Unit using logic gates.
CO 3	Design and simulate combinational circuits for encoders/decoders and selection devices multiplexers/de-multiplexers using logic gates and simulate the basic building block of the sequential circuits (i.e., SR and D Flip Flops) using logic gates.

Year	2nd	Semester	3rd
Subject Name	Web Designing Workshop	Subject Code/ NBA Code	BCS-353/C 208

S. No.	Course Outcomes
CO 1	Acquire knowledge of designing static and dynamic web pages using HTML.
CO 2	To learn Java Script Programming for validations in form.
CO 3	To apply concepts of CSS for web page styling.

Year	2nd	Semester	3rd
Subject Name	Python Programming	Subject Code/ NBA Code	BCC-302/C 209

S. No.	Course Outcomes
CO 1	To read and write simple Python programs.
CO 2	To develop Python programs with conditionals and loops.
CO 3	To define Python functions and to use Python data structures –- lists, tuples, dictionaries
CO4	To do input/output with files in Python
CO 5	To do searching, sorting and merging in Python

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Year	2nd	Semester	3rd
Subject Name	Mini Project	Subject Code/ NBA Code	BCC-351/C 210

S. No.	Course Outcomes
CO 1	Define the problem statement and ensure its feasibility.
CO 2	Design and develop the solution for real world problems using knowledge acquired in internship.
CO 3	Implement the knowledge, skills and ethics of a professional engineer.

Year	2nd	Semester	4th
Subject Name	Sensors and Instrumentation	**Subject Code/ NBA Code**	BOE-405/C 211

S. No.	Course Outcomes
CO 1	Apply the use of sensors for measurement of displacement, force and pressure.
CO 2	Employ commonly used sensors in industry for measurement of temperature, position, accelerometer, vibration sensor, flow and level.
CO 3	Demonstrate the use of virtual instrumentation in automation industries.
CO4	Identify and use data acquisition methods.
CO 5	Comprehend intelligent instrumentation in industrial automation.

Year	2nd	Semester	4th
Subject Name	Technical Communication	**Subject Code/ NBA Code**	BAS-401/C 212

S. No.	Course Outcomes
CO 1	Students will be able to **UNDERSTAND** the nature and objective of Technical Communication relevant for the work place as Engineers
CO 2	Students will be able to **DEVELOP** an understanding of key concepts of writing, designing and speaking
CO 3	Students will be able to **UTILIZE** the technical writing skills for the purposes of technical communication and its exposure in various dimensions.
CO4	Students will be able **BUILD UP** interpersonal communication traits that will make the transition from institution to workplace smoother and help them to excel in their jobs
CO 5	Students will be able to **APPLY** technical communication to build their personal brand and handle crisis communication.

Year	2nd	Semester	4th
Subject Name	Operating System	**Subject Code/ NBA Code**	BCS-401/C 213

S. No.	Course Outcomes
CO 1	Understand the structure and functions of OS.
CO 2	Learn about Processes, Threads and Scheduling algorithms.
CO 3	Understand the principles of concurrency and Deadlocks.
CO4	Learn various memory management scheme
CO 5	Study I/O management and File systems.

Year	2nd	Semester	4th
Subject Name	Theory of Automata and Formal Languages	**Subject Code/ NBA Code**	BCS-402/C 214

S. No.	Course Outcomes
CO 1	Understand basic concepts of automata theory and formal languages.
CO 2	Construct finite automata and regular expressions for regular languages.
CO 3	Construct regular and context-free grammar for formal languages.
CO4	Construct the pushdown automata for context-free languages.
CO 5	Construct Turing machines for formal languages.

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Year	2nd	Semester	4th
Subject Name	Object oriented with Java	Subject Code/ NBA Code	BCS-403/C 215

S. No.	Course Outcomes
CO 1	Develop the object-oriented programming concepts using Java
CO 2	Implement exception handling, file handling, and multi-threading in Java
CO 3	Apply new java features to build java programs
CO4	Analyze java programs with Collection Framework
CO 5	Test web and Restful Web Services with Spring Boot using Spring Framework concepts

Year	2nd	Semester	4th
Subject Name	Operating System Lab	**Subject Code/ NBA Code**	BCS-451/C 216

S. No.	Course Outcomes
CO 1	Study of hardware and software requirements of various operating systems and to implement various scheduling algorithms and file storage allocation technique.
CO 2	To analyze and implement various Memory allocation and deadlock avoidance technique.
CO 3	To implement classical process synchronization problems.

Year	2nd	Semester	4th
Subject Name	Object Oriented Programming with Java	Subject Code/ NBA Code	BCS-452/C 217

S. No.	Course Outcomes
CO 1	Understand the basics of object-oriented programming using JAVA. Apply the concept of classes, Java, and JDK Components.
CO 2	Develop Simple Java Programs. Develop Simple Java Programs using inheritance and Exception handling.
CO 3	Develop Multi-threading Programming and Interfaces. Develop GUI applications using Applet classes, Swing components, and Event handling programs.

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Year	2nd	**Semester**	4th
Subject Name	Cyber Security Workshop	**Subject Code/ NBA Code**	BCS-453/C 218

S. No.	Course Outcomes
CO 1	To gain proficiency in analyzing network traffic at the packet level using Wireshark.
CO 2	Learning Wireshark to detect and investigate security threats such as malware infections, intrusions, data exfiltration, and denial-of-service attacks.
CO 3	To gain a solid understanding of fundamental web application security concepts, including common vulnerabilities such as SQL injection, cross-site scripting (XSS), cross-site request forgery (CSRF), insecure direct object references (IDOR), and others.

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Year	2nd	Semester	4th
Subject Name	Cyber Security	**Subject Code/ NBA Code**	BCC-401/C 219

S. No.	Course Outcomes
CO 1	Understand the basic concepts of cyber security and cybercrimes.
CO 2	Understand the security policies and cyber laws
CO 3	Understand the tools and methods used in cyber crime
CO4	Understand the concepts of cyber forensics
CO 5	Understand the cyber security policies and cyber laws

Year	3rd	Semester	5th
Subject Name	Database Management System	**Subject Code/ NBA Code**	KCS 501/C 301

S. No.	Course Outcomes
CO 1	Understand basic database concepts and architecture, the usage of ER diagram and use of the concepts of keys in creating database
CO 2	Construct the structure and operation of the relational data model and simple to advance database queries using Structured Query Language (SQL).
CO 3	Implement logical database design principles, functional dependencies and database normalization
CO4	Demonstrate the database transactions including serializability & recoverability.
CO 5	Explain the concurrency control mechanisms, locking protocols and the concepts of Oracle.

Year	3rd	Semester	5th
Subject Name	Introduction to Data Analytics and Visualization	**Subject Code/ NBA Code**	KDS 501/C 302

S. No.	Course Outcomes
CO 1	Describe the life cycle phases of Data Analytics through discovery, planning and building.
CO 2	Understand and apply Data Analysis Techniques.
CO 3	Implement various Data streams.
CO4	Understand item sets, Clustering, frame works & Visualizations.
CO 5	Understand the Data Visualizations & Human Vision

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Year	3rd	Semester	5th
Subject Name	Design and Analysis of Algorithm	**Subject Code/ NBA Code**	KCS 503/C 303

S. No.	Course Outcomes
CO 1	Design new algorithms, prove them correct, and analyze their asymptotic and absolute runtime and memory demands.
CO 2	Find an algorithm to solve the problem (create) and prove that the algorithm solves the problem correctly (validate).
CO 3	Understand the mathematical criterion for deciding whether an algorithm is efficient, and know many practically important problems that do not admit any efficient algorithms.
CO4	Apply classical sorting, searching, optimization and graph algorithms.
CO 5	Understand basic techniques for designing algorithms, including the techniques of recursion, divide-and-conquer, and greedy.

Year	3rd	Semester	5th
Subject Name	Object Oriented System and Design	**Subject Code/ NBA Code**	KCS 054/C 304

S. No.	Course Outcomes
CO 1	Define the application development and the insights of object oriented programming to implement application.
CO 2	Analyze and apply the role of overall modeling concepts (i.e. System, structural) .
CO 3	Explore the difference between various object modeling technique methodologies.
CO4	Define the object oriented programming concepts in C++.
CO 5	Apply object oriented paradigm concepts in programming in C++.

Year	3rd	Semester	5th
Subject Name	Machine Learning Techniques	**Subject Code/ NBA Code**	KCS 055/C 305

S. No.	Course Outcomes
CO 1	Discuss basic concepts of machine learning.
CO 2	Discuss decision tree learning and artificial neural networks.
CO 3	Use the basics of hypothesis and Bayesian learning.
CO4	Explain the computational learning theory.
CO 5	Explain the genetic algorithms and reinforcement learning.

Year	3rd	Semester	5th
Subject Name	Database Management Systems Lab	**Subject Code/ NBA Code**	KCS 551/C 306

S. No.	Course Outcomes
CO 1	Implement various data manipulation commands.
CO 2	Use different joins in multiple tables in the database.
CO 3	Apply the concept of indexes, views, triggers and cursors.

Year	3rd	Semester	5th
Subject Name	Data Analytics and Visualization Lab	**Subject Code/ NBA Code**	KDS-551/C 307

S. No.	Course Outcomes
CO 1	Implement numerical and statistical analysis on various data sources
CO 2	Implement java applet programming and scripting language for validation and authentication at client side.
CO 3	Implement linear regression technique on numeric data for prediction
CO4	Execute clustering and association rule mining algorithms on different datasets
CO 5	Implement and evaluate the performance of KNN algorithm on different datasets

Year	3rd	Semester	5th
Subject Name	Design and Analysis of Algorithms Lab	**Subject Code/ NBA Code**	KCS-553/C 308

S. No.	Course Outcomes
CO 1	Differentiate different sorting techniques and also run the program with given data.
CO 2	Classify the different shorting path algorithm with given data.
CO 3	Identify the greedy method using fractional method

Year	3rd	Semester	5th
Subject Name	Mini Project and Internship Assessment	Subject Code/ NBA Code	KCS-554/C 309

S. No.	Course Outcomes
CO 1	Define the problem statement and ensure its feasibility.
CO 2	Design and develop the solution for real world problems using knowledge acquired in internship.
CO 3	Implement the knowledge, skills and ethics of a professional engineer.

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Year	3rd	Semester	5th
Subject Name	Constitution of India, Law and Engineering	**Subject Code/ NBA Code**	KNC-501/C 310

S. No.	Course Outcomes
CO 1	To acquaint the students with legacies of constitutional development in India and help them to understand the most diversified legal document of India and philosophy behind it.
CO 2	To make students aware of the theoretical and functional aspects of the Indian Parliamentary System natural resources and possible way for conservation.
CO 3	To channelize student's thinking towards basic understanding of the legal concepts and its implications for engineers.
CO4	To acquaint students with latest intellectual property rights and innovation environment with related regulatory framework.
CO 5	To make students learn about role of engineering in business organizations and e-governance.

Year	3rd	Semester	6th
Subject Name	Big Data and Analytics	**Subject Code/ NBA Code**	KDS-601/C 311

S. No.	Course Outcomes
CO 1	Demonstrate knowledge of Big Data Analytics concepts and its applications in business.
CO 2	Demonstrate functions and components of Map Reduce Framework and HDFS.
CO 3	Discuss Data Management concepts in No SQL environment.
CO4	Explain process of developing Map Reduce based distributed processing applications.
CO 5	Explain process of developing applications using HBASE, Hive, Pig etc.

Year	3rd	Semester	6th
Subject Name	Web Technology	**Subject Code/ NBA Code**	KCS-602/C 312

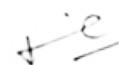| S. No.	Course Outcomes
CO 1	Describe web pages, governing protocols and web projects with the description of client server computing and object oriented programming
CO 2	Discuss web elements, attributes of the web page and XML parsers.
CO 3	Illustrate the use of script language in smart application programming and client server sockets related to network programming using TCP/IP.
CO4	Creation of client-server environment using socket programming.
CO 5	Interpret database connections with java applications following ACID properties and bean -EJB in enterprize application development.

Year	3rd	Semester	6th
Subject Name	Computer Networks	**Subject Code/ NBA Code**	KCS-603/C 313

S. No.	Course Outcomes
CO 1	Explain basic concepts, OSI reference model, services and role of each layer of OSI model and TCP/IP, networks devices and transmission media, Analog and digital data transmission
CO 2	Apply channel allocation, framing, error and flow control techniques.
CO 3	Describe the functions of Network Layer i.e. Logical addressing, subnetting & Routing Mechanism
CO4	Explain the different Transport Layer function i.e. Port addressing, Connection Management, Error control and Flow control mechanism. Explain the functions offered by session and presentation layer and their Implementation.
CO 5	Explain the different protocols used at application layer i.e. HTTP, SNMP, SMTP, FTP, TELNET and VPN.

Year	3rd	Semester	6th
Subject Name	Software Engineering	**Subject Code/ NBA Code**	KDS-063/C 314

S. No.	Course Outcomes
CO 1	Explain various software characteristics and analyze different software Development Models.
CO 2	Demonstrate the contents of a SRS and apply basic software quality assurance practices to ensure that design, development meet or exceed applicable standards.
CO 3	Compare and contrast various methods for software design
CO4	Formulate testing strategy for software systems, employ techniques such as unit testing, Test driven development and functional testing.
CO 5	Manage software development process independently as well as in teams and make use of Various software management tools for development, maintenance and analysis.

Year	3rd	Semester	6th
Subject Name	Understanding Human Being, Nature and Existence Comprehensively	**Subject Code/ NBA Code**	KOE-069-601/C 315

S. No.	Course Outcomes
CO 1	To help the students to understand the basic human aspirations and their fulfillment in the light of resolution.
CO 2	To facilitate the competence of the students to understand the harmony of the human being in nature or existence.
CO 3	To help the students to understand the activities and potentialities of the self and reasons for harmony or contradiction in the self itself.
CO4	To define the process of inner evolution, specifically awakening to activities of the Self: Realization, Understanding and Contemplation in the Self.
CO 5	To help the students to understand different aspects of All-encompassing Resolution, leading to harmony at all levels from self to Nature and entire Existence.

Year	3rd	Semester	6th
Subject Name	Big Data and Analytics Lab	**Subject Code/ NBA Code**	KCS-651/C 316

S. No.	Course Outcomes
CO 1	Optimize business decisions and create competitive advantage with Big data analytics
CO 2	Practice java concepts required for developing map reduce programs
CO 3	Impart the architectural concepts of Hadoop and introducing map reduce paradigm.
CO4	Practice programming tools PIG and HIVE in Hadoop eco system
CO 5	Implement best practices for Hadoop development

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Year	3rd	Semester	6th
Subject Name	Web Technology Lab	**Subject Code/ NBA Code**	KCS-652/C 317

S. No.	Course Outcomes		
CO 1	Create forms (with validation), frames with different style using HTML/CSS/XML, and GUI for various applications.		
CO 2	Implement java applet programming and scripting language for validation and authentication at client side.		
CO 3	Execute server side program with databases using web server and develop sustainable web based applications.		

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Year	3rd	Semester	6th
Subject Name	Computer Networks Lab	**Subject Code/ NBA Code**	KCS-653/C 318

S. No.	Course Outcomes
CO 1	To use the packet tracer to simulate various networks, and bit stuffing in data link layer.
CO 2	To demonstrate the algorithm to solve error detecting problems in computer networks.
CO 3	To implement different encryption and decryption techniques to solve problems related to confidentiality and authentication.

Year	3rd	Semester	6th
Subject Name	Indian Tradition, Culture and Society	**Subject Code/ NBA Code**	KNC-602/C 319

S. No.	Course Outcomes
CO 1	Understanding the Society, State and Polity in ancient India by digging deep into our past.
CO 2	Understanding the importance of our ancient Indian literature written in different Indian languages.
CO 3	Sensitize students towards issues related to Indian Religion, Philosophy, and Practices
CO4	Recognizing the science, management and Indian knowledge system and technological advancements in ancient India.
CO 5	Understanding the Cultural Heritage and Performing Arts of India.

Year	4th	Semester	7th
Subject Name	Rural Development: Administration and Planning	**Subject Code/ NBA Code**	KHU-701/C 401

S. No.	Course Outcomes
CO 1	Students can understand the definitions, concepts and components of Rural Development.
CO 2	Students will know the importance, structure, significance, resources of Indian rural economy.
CO 3	Students will have a clear idea about the area development programs and its impact.
CO4	Students will be able to acquire knowledge about rural entrepreneurship.
CO 5	Students will be able to understand about the using of different methods for human resource planning

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Year	4th	Semester	7th
Subject Name	Natural Language Processing	**Subject Code/ NBA Code**	KCS-072/C 402

S. No.	Course Outcomes
CO 1	To learn the fundamentals of natural language processing.
CO 2	To understand the use of CFG and PCFG in NLP.
CO 3	To understand the role of semantics of sentences and pragmatic.
CO4	To Introduce Speech Production and Related Parameters of Speech.
CO 5	To Show the Computation And Use Of Techniques Such As Short Time Fourier Transform, Linear Predictive Coefficients And Other Coefficients In The Analysis Of Speech.

Year	4th	Semester	7th
Subject Name	Cloud Computing	Subject Code/ NBA Code	KCS-713/C 403

S. No.	Course Outcomes
CO 1	Describe architecture and underlying principles of cloud computing.
CO 2	Explain need, types and tools of Virtualization for cloud.
CO 3	Describe Services Oriented Architecture and various types of cloud services.
CO4	Explain Inter cloud resources management cloud storage services and their providers Assess security services and standards for cloud computing.
CO 5	Analyze advanced cloud technologies.

Year	4th	Semester	7th
Subject Name	Renewable Energy Resources	Subject Code/ NBA Code	KOE-074/C 404

S. No.	Course Outcomes		
CO 1	Create awareness among the students about non-conventional sources of energy technologies. Discuss the energy scenario in India.		
CO 2	Discuss the availability of solar energy and evaluate performance of solar collectors.		
CO 3	Explain the possibilities of Geothermal energy with available site locations in India and discuss the principle of fuel cells.		
CO4	Understand heat energy conversion technique into electrical energy and discuss the principle of wind energy with its performance		
CO 5	Understand heat energy conversion technique into electrical energy and discuss the principle of wind energy with its performance.		

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Year	4th	Semester	7th
Subject Name	Cloud Computing Lab	**Subject Code/ NBA Code**	KCS-751A/C 405

S. No.	Course Outcomes
CO 1	Install Virtualbox / VMware Workstation, C compiler, Google App Engine, Hadoop with different flavours of linux or windows OS.
CO 2	Use GAE launcher, Simulate a cloud scenario using CloudSim and run a scheduling algorithm that is not present in CloudSim.
CO 3	Find a procedure to transfer the files from one VM to another VM, launch virtual machine using trystack.

Year	4th	Semester	7th
Subject Name	Internship Assessment	Subject Code/ NBA Code	KCS-752/C 406

S. No.	Course Outcomes
CO 1	Practice the technical and interpersonal skills in organizational hierarchy and real world scenario
CO 2	Relate the knowledge with the organizational skills to practice the professionals engineering.
CO 3	Establish the team building skills with the professional ethics for future recruitment by potential employers.

Year	4th	Semester	7th
Subject Name	Project	Subject Code/ NBA Code	KCS-753/C 407

S. No.	Course Outcomes
CO 1	Analyze and understand the real life problem and apply their knowledge to get programming solution.
CO 2	Engage in the creative design process through the integration and application of diverse technical knowledge and expertise to meet customer needs and address social issues.
CO 3	Use the various tools and techniques, coding practices for developing real life solution to the problem.
CO4	Find out the errors in software solutions and establishing the process to design maintainable software applications
CO 5	Write the report about what they are doing in project and learning the team working skills

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Year	4th	Semester	8th
Subject Name	Project Management and Entrepreneurship	Subject Code/ NBA Code	KHU-802/C 408

S. No.	Course Outcomes
CO 1	To understand the concept of entrepreneurship development, the theories of entrepreneurship and the relationship between theory and practice
CO 2	To understand the concept of innovation and creativity in establishment of entrepreneurship.
CO 3	To understand the concept, sources, stages, dimensions, need and process of identification.
CO4	To understand the concept of financing, stages, estimations, sources and agencies of estimation.
CO 5	To understand the concept and challenges of entrepreneurship

Year	4th	Semester	8th
Subject Name	Quality Management	**Subject Code/ NBA Code**	KOE-085/C 409

S. No.	Course Outcomes
CO 1	To define the various quality concepts.
CO 2	To describe the organization structure and human factors in quality management.
CO 3	To explain the different types of control charts.
CO4	To demonstrate the defect the defect diagnosis and its prevention.
CO 5	To describe the ISO 9000 and its quality concepts.

Year	4th	Semester	8th
Subject Name	Digital and Social Media Marketing	Subject Code/ NBA Code	KOE-094/C 410

S. No.	Course Outcomes
CO 1	Acquire the knowledge about the Digital Marketing, the various channels through which it operates, and its role in marketing strategy.
CO 2	Gain understanding of various social media platforms and the creation of blogs.
CO 3	Assess the best practices in digital marketing field across various markets and gain knowledge of various digital marketing tool.
CO4	Formulate Digital marketing Strategies for an organization.
CO 5	Analyze the privacy, security, content and ethicality issues associated with digital and social media platforms.

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Year	4th	Semester	8th
Subject Name	Project	**Subject Code/ NBA Code**	KCS-851/C 411

S. No.	Course Outcomes
CO 1	Analyze and understand the real life problem and apply their knowledge to get programming solution.
CO 2	Engage in the creative design process through the integration and application of diverse technical knowledge and expertise to meet customer needs and address social issues.
CO 3	Use the various tools and techniques, coding practices for developing real life solution to the problem.
CO4	Find out the errors in software solutions and establishing the process to design maintainable software applications
CO 5	Write the report about what they are doing in project and learning the team working skills

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